GOVERNMENT OF TELANGANA <u>ABSTRACT</u>

ITE&C Department – IMAGE Policy - Incentives - Sanction and Release of Internet Bandwidth charges for an amount of Rs.38,596/- (Rupees Thirty Eight Thousand Five Hundred and Ninety Six only) in favour of M/s.Ekaa Animation Studios Pvt Ltd, Hyderabad for the first year 2016-2017 and second year 2017-18 - Orders - Issued.

INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS (Promotions) DEPARTMENT

G.O.Rt.No. 130 Dated: 06-12-2019
Read the following:

- 1. IMAGE Policy issued vide G.O.Ms.No.03, ITE&C Dept, dt:06.04.2017.
- 2. Application dt:01.05.2018 of M/s.Ekaa Animation Studios Pvt Ltd, Hyderabad.
- 3. Minutes of the 4th CCAVCGI meeting held on 26.07.2018.
- 4. G.O.Rt.No.740, Finance (EBS.I) Department dt:14.05.2019.
- 5. U.O.Note.No.ITEC-12/BDGT/08/2019, ITE&C Dept, dt:15.05.2019.

ORDER:

Government in the IMAGE Policy issued vide G.O. reference 1st read above have ordered for provision of certain incentives to the eligible Animation, Visual effects, Comics & Gaming (AVCG) Industry in order to ensure overall development of AVCG Industry in the State. In pursuance of the said orders, M/s.Ekaa Animation Studios Pvt Ltd, Hyderabad vide reference 2nd read above has submitted an application for reimbursement of Internet Bandwidth charges incentive for the first year 2016-2017 and second year 2017-18.

- 2. As per IMAGE (Animation & Gaming) Policy, AVCG Industry would be eligible for Reimbursement of Internet Bandwidth charges, subject to a ceiling of Rs.2 Lakhs per annum for a maximum period of three years (multiple locations within Telangana under single company name). The reimbursement is based on actual usage of internet connectivity charges paid to a Internet Service Provider (ISP).
- 3. The company has applied for two years i.e. for the first 2016-2017 and second 2017-2018. For the period 01.06.2016 to 31.03.2017, the total amount incurred is Rs.25,300/-. As such, the company is eligible for reimbursement of Rs.25,300/- only. For the period 01.04.2017 to 31.03.2018, the total amount incurred is Rs.13,296/-. As such, the company is eligible for reimbursement of Rs.13,296/- only. The total eligible amount for two years comes to Rs.38,596/-.
- 4. The 4th CCAVCGI (Consultative Committee on Animation, Visual effects, Comics & Gaming Industry) vide reference 3rd read above recommended that M/s.Ekaa Animation Studios Pvt Ltd, Hyderabad is eligible for reimbursement of Internet Bandwidth charges for the year 2016-2017 and for the year 2017-2018.
- 5. In the G.O. reference 4th read above, the Finance Department has released BRO to ITE&C Dept as additional funds towards meeting the expenditure in relaxation of treasury control and quarterly regulation orders pending inclusion in the Supplementary Estimates 2019-2020, under the Head of Account:330 Subsidies for an amount of Rs.2,91,97,000/-.
- 6. Taking into consideration the recommendations of CCAVCGI vide reference 3rd read above, Government after careful consideration, hereby sanction and release an amount of Rs.38,596/- (Rupees Thirty Eight Thousand Five Hundred and Ninety Six only) in favour of M/s.Ekaa Animation Studios Pvt Ltd, Hyderabad towards reimbursement of Internet Bandwidth charges for the first year 2016-2017 and second year 2017-18.

7. The amount sanctioned in Para.6 above shall be debited to the following Head of Account:

3451 : Secretariat Economic Services

MH 090 : Secretariat

GH (25) : State Sector Schemes SH (22) : ITE&C Department

330 : Subsidies

- 8. The Assistant Secretary to Government & D.D.O., ITE&C Department shall draw the amount of Rs.38,596/- (Rupees Thirty Eight Thousand Five Hundred and Ninety Six only) sanctioned in Para.6 above and arrange for payment duly applying the TDS in favour of M/s.Ekaa Animation Studios Pvt Ltd, Hyderabad.
- 9. M/s.Ekaa Animation Studios Pvt Ltd, Hyderabad shall submit advance stamped receipt for Rs.38,596/- (Rupees Thirty Eight Thousand Five Hundred and Ninety Six only) to this Department in duplicate.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

JAYESH RANJAN PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s.Ekaa Animation Studios Pvt Ltd, Plot No.57, Road No.72, Prashasan Nagar, Jubilee Hills, Hyderabad.

The Accountant General (Audit), Telangana, Hyderabad

The Accountant General (A&E), Telangana, Hyderabad

The Director of Treasuries and Accounts, Telangana, Hyderabad

The District Treasury Officer, Urban, Hyderabad

The Pay and Accounts Officer, Telangana, Hyderabad

The Resident Audit Officer O/o Pay and Accounts Officer, Telangana, Hyderabad

The Assistant Secretary to Government & DDO, ITE&C Department

Copy to:

Fin. (EBS.I) Department SF/Spare

// FORWARDED : : BY ORDER //

SECTION OFFICER